



## 5K RUN AND 1 MILE WALK APRIL 28, 2013



## **SPONSORSHIP DEADLINE - MARCH 15, 2013**

- Estimated 1000+ runners and walkers
- 59 sponsors in 2012
- USATF-NJ Grand Prix sponsored event
- Business exposure will reach thousands
- Proceeds to benefit the community of Waldwick

Please join us in the support of this community endeavor by becoming a sponsor today

On Sunday, April 28, 2013 the Waldwick Chamber of Commerce will be hosting it's 6th Annual Waldwick 5K Run and 1 Mile Walk event. We are very happy to announce that **Massage Envy Spa** has returned as our **Presenting Sponsor** for this exciting event. There are still a number of other sponsor levels available for you to participate in.

This event attracts runners from Waldwick as well as many other surrounding towns. This year we are anticipating over 1000 runners and walkers to be part of this wonderful community event. More information about the Waldwick Chamber of Commerce and our 5K Run may be found on our website: **www.waldwickchamber.com**. Please join us by becoming a sponsor today.

## The Waldwick Chamber of Commerce... "Giving back to the Community is what we're all about"

	\$150 Bronze	\$300 Silver	\$500 Gold	\$2000 Platinum	\$3500 Presenting
Eligible to contribute (up to 500) promotional advertising items (no business cards or flyers) to deluxe gift bags	1	1	✓	1	1
Listed on the Waldwick 5K Run Chamber website	1	1	1	1	1
Printed on 5K race promotional posters	1	1	1	1	1
Mentioned in Press release		1	1	1	1
Announced by DJ on race day		1	1	1	1
Company Name featured on race T-shirts			1	1	1
Company Logo featured on race T-shirts				1	1
Prominently positioned on promo board at registration table		1	1	1	1
• FREE race entries for 5K Run or 1 Mile Walk	0	2	4	6	8
Opportunity to set up a display table on race day for promotional giveaways				1	1
Company logo featured on Mile marker signs along course				1	1
Banner prominently displayed at entrance on race day				1	1
Company logo printed on 5K registration forms (1,000+)					1
Newspaper feature story about involvement in 5K event					1
• (2) town banners with company logo on it as presenting sponsor					1
We will provide a tent with banner on race day + 8' table					1
• 200 personalized water bottles					1
Company representative can signal the start of the race					1

## PRESENTING SPONSOR – MASSAGE ENVY SPA

PLEASE MAKE CHECKS PAYABLE TO: WCOC		SPONSOR LEVEL
MAIL TO: Waldwick	COMPANY	CONTACT
Chamber of Commerce P.O. Box 323 Waldwick, NJ 07463	ADDRESS	
KIM MANZIANO 201-693-6734	TELEPHONE	STATEZIP